

Dean Mercado

The “Motivational Marketer”

Keynotes... Half or full day workshops...
Multi-day seminars... Retreats

Dean's Most Requested Titles Include...

Tools of the Trade: 5 Ways to Drive Massive Amounts of Traffic to Your Web Site

This fast-paced, interactive, and educational seminar delivers a power-packed, high-level overview of 5 cutting-edge, cost-effective marketing tools any of which if implemented properly can exponentially increase the effectiveness of your Web site and ultimately explode your bottom line.

Differentiate or Die: 3 Keys To Eclipse Your Competition

Thanks to the Internet, competition for most businesses are at an all time high. Add to that a volatile economy and you really have a challenge on you hands! In this seminar, attendees will learn 3 keys that they can apply immediately to positively position their business with their target market and stand out from the pack!

Secrets of Master Networkers

In business it's quite simple, networking makes the world go around! Dean would even dare to say that one's ability to network effectively is in direct proportion to their success in business. In this seminar, attendees will learn 11 secrets that make the great networkers, truly great!

And Now Experience Dean's Latest Release...

Grow Your Business Through Better Social Networking

This information packed seminar includes topics such as:

- The 3 Purposes of Marketing
- The Top 3 Ways to Increase Your “Credibility”
- The Top 3 Ways to Increase Your “Visibility”
- The Top 3 Ways to Increase Your “Reach”
- 3 Key Parting Tips You Won't Want To Be Without and More!

“Dean's speaking style is entertaining and extremely educational... he simply doesn't hold anything back!”

Dean Mercado

President of
Online
Marketing
Muscle is a
well-
respected
marketing



coach, strategist, author, and speaker with expertise on helping small businesses and independent professionals leverage the power of the Internet to increase their visibility, credibility, and reach within their target market.

Speaking Clients (partial list)

- The Greater Middle Country Chamber of Commerce
- L.I. Connects Networking Group
- Long Island Executives Network
- Marciante & LeFavi
- Prudential Financial
- Eastern Long Island Executives

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Public Speaking,
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Personal Branding**

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